



SHIALVA

annual luncheon

WEDNESDAY, JUNE 20, 2018
THE STANDARD CLUB

sponsorship
opportunities

what is SHALVA?

SHALVA'S mission is to support Jewish women experiencing and healing from domestic abuse, through counseling, supportive services, and community education. Since 1986 SHALVA has worked tirelessly for a strong and peaceful community where every woman is safe in her home or relationship. Each year we serve approximately 270 clients and educate thousands throughout Chicagoland.

how does my sponsorship help?

The annual luncheon is SHALVA's major community-wide fundraiser which builds awareness of the issue and raises funds in order to provide free services to abuse survivors.

24/7 Help/Crisis Line - All calls answered by trained domestic violence specialists

Individual and Group Counseling - Culturally-sensitive counseling, for as long as needed, for women age 18+

Legal Information and Support - Staff attorney helps clients understand all aspects of the legal process and any specific issues they face

Referrals to Community Resources - Connections to professional resources, shelters and other social services

Financial Assistance - Direct assistance and interest-free loans for qualifying clients

Case Management - Facilitate additional support services with other professionals and agencies

Friend and Family Support - Help for members of the community to learn ways to effectively support and communicate with friends and loved ones in abusive relationships

Community Education and Professional Trainings - Programs designed to increase awareness, knowledge and skills

what happens at the luncheon?



Cara Brookins, author of [Rise: How a House Built a Family](#), will share her inspirational story: After escaping an abusive marriage, Cara Brookins had four children to provide for and no one to turn to but herself. Equipped only with YouTube instructional videos, a small bank loan and a mile-wide stubborn streak, Cara built her own house from the foundation up with a work crew made up of her children. She had convinced herself that if they could build a house, they could rebuild their broken family. The presentation will touch upon how financial and housing issues impact SHALVA clients and how counseling helps survivors begin to heal from the trauma of an abusive relationship.

DATE: Wednesday, June 20, 2018

TIME: Author Meet & Greet Reception - 11:00 a.m., Luncheon - 12:00 p.m.

LOCATION: The Standard Club, Chicago

ANTICIPATED GUESTS: 400 (2,000+ invited)

MARKETING: Event marketed through website, e-blasts, e-newsletters & social media

KEYNOTE SPEAKER: Cara Brookins, author

LUNCHEON CHAIRS: Stacy Halpern and Rebecca Berlin Melzer

2018 Luncheon Sponsorship Opportunities

ARCHITECT - one available, call for more information

- 2 premium tables, 16 tickets to luncheon and 16 tickets to Author Meet & Greet
- Name/Logo on event invitation (if commit by April 4)
- Opportunity to speak at the luncheon
- Listing on promotional materials and submitted listing for any media announcements
- Listing in JUF News advertisement, 40,200 circulation
- Listing and full page ad in the event program
- Lead logo on event signage
- Recognition from podium during event
- Logo on SHALVA web site pre- and post- event
- Mention on SHALVA's Facebook page pre- and post-event
- Mention in SHALVA's summer e-newsletter, sent to over 3,400 community members

CONTRACTOR – \$5,000

- 1 premium table, 8 tickets to luncheon and 8 tickets to Author Meet & Greet
- Name/Logo on event invitation (if commit by April 4)
- Listing in JUF News advertisement, 40,200 circulation
- Listing and full page ad in the event program
- Logo on event signage
- Recognition from podium during event
- Logo on SHALVA web site pre- and post- event
- Mention on SHALVA's Facebook page pre- and post-event
- Mention in SHALVA's summer e-newsletter, sent to over 3,400 community members

CARPENTER - \$3,000

- 1 table, 8 tickets to luncheon and 4 tickets to Author Meet & Greet
- Listing and 1/2 page ad in the event program
- Name on event signage
- Mention in SHALVA's summer e-newsletter, sent to over 3,400 community members

ROOFER - \$1,200

- 4 tickets to luncheon and 2 tickets to Author Meet & Greet
- Listing in event program
- Mention in SHALVA's summer e-newsletter, sent to over 3,400 community members

ELECTRICIAN - \$720

- 2 tickets to luncheon and 2 tickets to Author Meet & Greet
- Listing in event program
- Mention in SHALVA's summer e-newsletter, sent to over 3,400 community members

PAINTER - \$360

- 1 ticket to luncheon and 1 ticket to Author Meet & Greet
- Listing in event program

INDIVIDUAL TICKET - \$180

Contact Alison Bloom, Director of Development for additional, customized sponsorship opportunities at 773-583-4673 or abloom@shalvaonline.org.

2018 Luncheon Sponsorship Opportunities

SPONSORSHIP BENEFITS	ARCHITECT	CONTRACTOR	CARPENTER	ROOFER	ELECTRICIAN	PAINTER
	One available, call for information	\$5,000	\$3,000	\$1,200	\$720	\$360
Tables and guest tickets	Two premium tables 16 tickets	One premium table 8 tickets	One table 8 tickets	4 tickets	2 tickets	1 ticket
Tickets to Author Meet & Greet	16 tickets	8 tickets	4 tickets	2 tickets	2 tickets	1 ticket
Name/Logo on event invitation (if commit by April 4)	✓	✓				
Opportunity to speak at Luncheon	✓					
Listing on promotional materials & submitted listing for media announcements	✓					
In JUF News advertisement, 40,200 circulation	✓	✓				
Listing and advertisement in the event program	Full page ad	Full page ad	Half page ad	Listing	Listing	Listing
Event signage	Lead logo	Logo	Name			
Recognition from podium during event	✓	✓				
Logo on SHALVA website pre- and post- event	✓	✓				
Mention on SHALVA's Facebook page pre- and post- event	✓	✓				
Mention in SHALVA's summer e-newsletter, sent to 3,400	✓	✓	✓	✓	✓	

Contact Alison Bloom, Director of Development for additional, customized sponsorship opportunities at 773-583-4673 or abloom@shalvaonline.org.

A partner with the Jewish United Fund in serving our community

Yes, count on me to be a sponsor!

SPONSORSHIP LEVEL

- Architect - Call for information
- Contractor - \$5,000
- Carpenter - \$3,000
- Roofer - \$1,200
- Electrician - \$720
- Painter - \$360
- \$450- \$4,500, an amount not specified above

- I/we plan to attend the luncheon. Save us seats! *Attendee details to be submitted in June.*
- I/we will most likely not be using all of the seats included with my sponsorship.
- I/we will be a sponsor but will not be attending the luncheon.

All sponsors of \$360 and higher will receive one copy of Rise: How a House Built a Family.

BILLING INFORMATION

SPONSOR'S NAME *(As you want listed)* _____

\$3,000 and higher sponsors will be contacted regarding specifications of free advertisement in event program.

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **EMAIL** _____

- Please send an invoice for \$ _____ to the above address.
- I have enclosed a check payable to SHALVA in the amount of \$ _____.
- Charge a Credit Card: \$ _____. (circle one) Visa MasterCard Discover AmEx
- Name on Credit Card: _____

Signature: _____

Account #: _____

3-Digit Code: _____ Exp. Date: _____

Please return your form via email to abloom@shalvaonline.org or fax it to 847-674-0180.
Questions? Contact Alison Bloom, Director of Development, at 773-583-4673.



A partner with the Jewish United Fund in serving our community