

SHALVA



DATE: Wednesday, June 19, 2019

TIME: 12:00 p.m.

Film Screening and VIP Reception morning of the event

LOCATION: The Standard Club, Chicago

ANTICIPATED GUESTS: 400 (2,000+ invited)

MARKETING: Event marketed through website, e-blasts, e-newsletters & social media

KEYNOTE SPEAKER: Caroline Bettinger-Lopez, attorney

LUNCHEON CHAIRS: Rebecca Berlin Melzer and Carolyn Winick

VIP CHAIR: Stacy Halpern

sponsorship
opportunities

what is SHALVA?

SHALVA'S mission is to support Jewish women experiencing and healing from domestic abuse, through counseling, supportive services, and community education. Since 1986 SHALVA has worked tirelessly for a strong and peaceful community where every woman is safe in her home or relationship. Each year we serve approximately 270 clients and educate thousands throughout Chicagoland.

how does my sponsorship help?

The annual luncheon is our major community-wide fundraiser. Because victim services and educational programs are free of charge, SHALVA receives meaningful financial support from individual community members, businesses and foundations. Your sponsorship helps break the cycle of intimate partner abuse in Chicagoland:

24/7 Help/Crisis Line

All calls answered by trained domestic violence specialists

Crisis and Long-Term Counseling

Culturally-sensitive individual and group counseling, for as long as needed, for women age 18+

Legal Information and Support

Staff attorney helps clients understand all aspects of the legal process and any specific issues they face

Referrals to Community Resources

Connections to professional resources, shelters and other social service agencies

Financial Assistance

Direct assistance and interest-free loans for qualifying clients

Case Management

Facilitate services with other agencies to provide additional support

Friend and Family Support

Help for members of the community to learn ways to effectively support and communicate with friends and loved ones in abusive relationships

Community Education and Professional Trainings

Programs designed to increase awareness, knowledge and skills

what is the topic?



Join SHALVA and Caroline Bettinger-Lopez, Professor of Clinical Legal Education and Director of the Human Rights Clinic at the University of Miami School of Law. She argued the first international human rights case brought by a domestic violence victim against the U.S. and has spent her career advocating for freedom from domestic violence as a basic human right. Formerly, she was the White House Advisor on Violence Against Women and a member of the White House Council on Women and Girls.

Bettinger-Lopez is featured in the film *Home Truth*, a chronicle of a mother's pursuit of justice and the lasting effects of domestic abuse. A screening will be offered the morning of the event.

2019 Luncheon Sponsorship Opportunities

PLATINUM - one available, call for more information

- 2 premium tables, 16 tickets to luncheon and 16 tickets to VIP Reception
- Name/Logo on event invitation (if commit by March 28)
- Opportunity to speak at the luncheon
- Listing on promotional materials and submitted listing for any media announcements
- Listing in JUF News advertisement, 45,000 circulation
- Listing and full-page ad in the event program
- Lead logo on event signage
- Recognition from podium during event
- Logo on SHALVA web site pre- and post- event
- Mention on SHALVA's Facebook page pre- and post-event
- Mention in SHALVA's summer e-newsletter, sent to over 4,000 community members

GOLD – \$5,000

- 1 premium table, 8 tickets to luncheon and 8 tickets to VIP Reception
- Name/Logo on event invitation (if commit by March 28)
- Listing in JUF News advertisement, 45,000 circulation
- Listing and full-page ad in the event program
- Logo on event signage
- Recognition from podium during event
- Logo on SHALVA web site pre- and post- event
- Mention on SHALVA's Facebook page pre- and post-event
- Mention in SHALVA's summer e-newsletter, sent to over 4,000 community members

SILVER - \$3,000

- 1 table, 8 tickets to luncheon and 4 tickets to VIP Reception
- Listing and 1/2-page ad in the event program
- Name on event signage
- Mention in SHALVA's summer e-newsletter, sent to over 4,000 community members

BRONZE - \$1,200

- 4 tickets to luncheon and 2 tickets to VIP Reception
- Listing in event program
- Mention in SHALVA's summer e-newsletter, sent to over 4,000 community members

PARTNER - \$750

- 2 tickets to luncheon and 2 tickets to VIP Reception
- Listing in event program
- Mention in SHALVA's summer e-newsletter, sent to over 4,000 community members

FRIEND - \$360

- 1 ticket to luncheon and 1 ticket to VIP Reception
- Listing in event program

NON-SPONSOR INDIVIDUAL TICKET - \$180

Contact Alison Bloom, Director of Development for additional, customized sponsorship opportunities at 773-583-4673 or at abloom@shalvaonline.org.

2019 Luncheon Sponsorship Opportunities

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	PARTNER	FRIEND
	One available, call for information	\$5,000	\$3,000	\$1,200	\$750	\$360
Tables and guest tickets	Two premium tables 16 tickets	One premium table 8 tickets	One table 8 tickets	4 tickets	2 tickets	1 ticket
Tickets to VIP Reception	16 tickets	8 tickets	4 tickets	2 tickets	2 tickets	1 ticket
Name/Logo on event invitation (if commit by March 28)	✓	✓				
Opportunity to speak at Luncheon	✓					
Listing on promotional materials & submitted listing for media announcements	✓					
In JUF News advertisement, 45,000 circulation	✓	✓				
Listing and advertisement in the event program	Full page ad	Full page ad	Half page ad	Listing	Listing	Listing
Event signage	Lead logo	Logo	Name			
Recognition from podium during event	✓	✓				
Logo on SHALVA website pre- and post- event	✓	✓				
Mention on SHALVA's Facebook page pre- and post- event	✓	✓				
Mention in SHALVA's summer e-newsletter, sent to 4,000	✓	✓	✓	✓	✓	

INDIVIDUAL NON-SPONSORSHIP TICKET - \$180

Contact Alison Bloom, Director of Development for additional, customized sponsorship opportunities at 773-583-4673 or abloom@shalvaonline.org.

A partner with the Jewish United Fund in serving our community

Yes, count on me to be a sponsor!

SPONSORSHIP LEVEL

- Platinum-Call for information
- Gold- \$5,000
- Silver- \$3,000
- Bronze- \$1,200
- Partner- \$750
- Friend- \$360
- An amount not specified above, between \$400 - \$4,500

- I/we plan to attend the luncheon. Save us seats! *Attendee details to be submitted in June.*
 - I/we will most likely not be using all of the seats included with my sponsorship.
 - I/we also plan to attend the VIP Reception.
- I/we will not be attending the luncheon or the VIP Reception.
- I/we will plan to attend the VIP Reception only.

BILLING INFORMATION

SPONSOR'S NAME *(As you want listed)*

\$3,000 and higher sponsors will be contacted regarding specifications of free advertisement in event program.

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **EMAIL** _____

- Please send an invoice for \$_____ to the above address.
- I have enclosed a check payable to SHALVA in the amount of \$_____.
- Charge a Credit Card: \$_____ (circle one) Visa MasterCard Discover AmEx
- Name on Credit Card: _____

Account #: _____ 3-Digit Code: _____ Exp. Date: _____

Signature: _____

Please return your form via email to abloom@shalvaonline.org or fax it to 847-674-0180.
Questions? Contact Alison Bloom, Director of Development, at 773-583-4673.



A partner with the Jewish United Fund in serving our community